

www.designigniteschange.org

DESIGN IGNITES CHANGE
2014 Student Innovation Award
Application Instructions

Spring 2014 | 4 pages total



Founding Partners:

Adobe 
Foundation



With support from:



2014 Student Innovation Award Application Instructions

About the Idea Award The Student Innovation Awards honor college and university design and architecture students with a financial award for powerful and provocative concepts. In 2014, two awards of \$1,000 and four at \$500 each will be given to innovative project ideas that have the ability to ignite positive social change. Winning projects will also be highlighted on the *Design Ignites Change* website and promoted through the program's outreach efforts.

These awards are for project ideas only; it is not required that a plan for actual implementation be in place. Both realistic and imaginative ideas are welcome, as long as the idea addresses a pressing social need within a community and applies innovation and design thinking to solve the problem.

The scale of the concept is not an issue, *Design Ignites Change* is looking for ideas at any size that push the boundaries of what design thinking can do when applied to social issues.

Deadlines The 2014 Student Innovation Award deadline is February 28, 2014

Application Process Applying for the award is a three part process:

» **Part 1: Register as a *Design Ignites Change* participant**

It is recommended that you submit your registration form at least one week before the Award deadline. Register to be a participant online at this address:

<http://designigniteschange.org/pages/79-about-register>.

Once your registration is processed, you will receive a login that will allow you to post your project case study.

If you have a *Design Ignites Change* faculty contact at your school, you may also receive a login from them. If you do not know who your faculty contact is, use the link above to register and receive a login.

» **Part 2: Post your project's case study on www.DesignIgnitesChange.org**

You will do this with the login you receive once you become a registered participant. To see case study examples, see the "Projects" section of our website.

» **Part 3: Complete the online application**

The online application must be submitted with a case study posted on the *Design Ignites Change* website by February 28, 2014. Find a link to the application at:

<http://designigniteschange.org/pages/59-awards-student-innovation-award>

Selection All applications will be reviewed by an independent committee of creative professionals, business, civic and non-profit leaders. Project ideas will be evaluated on concept, innovation and potential for impact.

Announcement The winners will be announced approximately one month after the deadline. The financial awards in the form of a check will be sent within 30 days of announcement.

Parameters *The following parameters and restrictions apply:*

- » *Design Ignites Change* Advisory Board members are not eligible to directly apply, although any organizations and students they are affiliated with are eligible
- » Worldstudio employees and family members are ineligible.
- » All concepts remain the intellectual property of the applicants.
- » Adobe Foundation, Worldstudio and *Design Ignites Change* have the right to reproduce and showcase the submitted entries as case studies.

Application Questions Questions for the online portion of the application are included here in case you would like to prepare your answers ahead of time.

Part A: Contact Information

1. Applicant contact information: name, name of school, major/concentration, grade level, email, website, mailing address, phone number
2. Faculty contact information: name, title, email, phone number
3. Team contact information (list any additional team members, if any)

Part B: Project Case Study

As indicated in the instructions above, you must post your project's case study on our website. Excellent photos with clear and compelling writing for your case study will go a long way to help communicate your project intent to the jury. The addition of a robust blog on the *Design Ignites Change* website to showcase your process will also enhance your application.

1. Name of project as it appears on your online case study
2. URL of your posted case study

Part C: Project Details

1. About your project: Briefly describe your project. 250 character limit (with spaces).
2. Audience: Who is the primary audience of your idea to create change? Are there any secondary audiences? 1,000 character limit (with spaces).
3. Goals: How would your project ignite change, what are the primary goals? 1,000 character limit (with spaces).
4. Envisioning real-world implementation: How do you envision your project achieving success? What type of support or resources does your idea need to become a reality? 1,000 character limit (with spaces).

Part D: Additional Support Materials

You have the option of submitting additional support materials that do not fit into your application or in your online case study. Additional information may include images, videos, research, letters of support.

In order to submit extra materials, you need to post a link to a URL where your materials can be downloaded. You can use any file sharing service; Dropbox.com and Google Drive are recommended.

If you have a video you'd like to share, please first upload to Youtube or Vimeo and post the link to the video.

Questions? If you have any **questions** regarding the application contact:

Ansley Whipple, Worldstudio Foundation
awhipple@worldstudioinc.com

www.designigniteschange.org
