Create! Don't Hate. **Billboard Credit Specifications**

if you have questions contact: Mark Randall 212 366 1317 ext.11 mrandall@worldstudioinc.com

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templates are available upon request

note: the credit line does not support the addition of logos, all partners are to be acknowledged in text only

14' x 48' billboard

artwork image area 13' 4" x 48'

4" from top of bar to top of cap. height

DesignIgnitesChange.org
founding partners Adobe Foundation + Worldstudio

design Sydney Rebel + mentor Vivian Jones local partners Kansas City Art Institute - Paseo Academy - Lamar Advertising Company

20"

20"

web address: 440 pt. Archer bold founding partners: 360 pt. Archer book and bold as indicated leading: 420 pt.

all type knocks out to white except: "Ignites" and ".org" which print in 100% yellow

for Lamar billboards the black bar is made up of SWOP CMYK: 75C 68M 76Y 90K

other billboard company size and printing specifications TBD

student first, then mentor: 420 pt. Archer bold with any additional words in book local partners: 360 pt. Archer bold with any additional words in book Use a "+" in place of "&" or "and"

leading: 420 pt.

all type knocks out to white except the names of the students and mentors which print in 100% yellow

local partners knock out to white only

IGNITES CHANGE Founding Partners: Adobe 🔼 Foundation



DesignIgnitesChange.org

20"